

30 June 2022

IG Design Group plc

("Design Group", "the Company" or "the Group")

Director/PDMR Shareholding

IG Design Group plc (**AIM: IGR**) has been informed by Anders Hedlund, a Non-Executive Director, that on 28 June 2022 he purchased 3,795 Ordinary Shares at an average price of 78.7 pence and on 29 June 2022 he purchased 21,205 Ordinary Shares at a price of 84.0 pence in the capital of the Company ("Ordinary Shares"). Mr. Hedlund purchased these shares in his personal capacity. Following this transaction, Mr. Hedlund and parties connected to him are interested in 22,918,994 Ordinary Shares representing 23.5 per cent of issued share capital of the Company.

In addition to the above Giles Willits, an Executive Director, exercised on 29 June 2022 LTIP options over 119,626 Ordinary Shares at a price of 81.0 pence. Following this transaction, Mr. Willits has an interest in 119,626 Ordinary Shares, representing 0.12 per cent of issued share capital of the Company.

The Company advises that, following exercise of the LTIP options, the Company's issued share capital consists of 97,733,675 ordinary shares of 5 pence each ("Ordinary Shares"). The Company holds no shares in treasury. The total number of current voting rights in the Company is therefore 97,733,675 Ordinary Shares.

The above figure (97,733,675 Ordinary Shares) may be used by shareholders as the denominator for the calculation by which they will determine if they are required to notify their interest in, or a change in their interest in, the Company under the FCA's Disclosure and Transparency Rules.

For further information please contact:

IG Design Group plc

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Notification and public disclosure of transactions by person discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Anders Hedlund
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	IG Design Group plc
b)	LEI	213800J8I5XDZ3JU8496
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.5 pence each ISIN: GB0004526900
b)	Nature of the transaction	Purchase of Ordinary Shares

c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>78.7p</td> <td>3,795</td> </tr> </tbody> </table>	Price(s)	Volume(s)	78.7p	3,795
Price(s)	Volume(s)					
78.7p	3,795					
d)	Aggregated information - Aggregated volume - Price	N/A – single transaction				
e)	Date of the transaction	28 June 2022				
f)	Place of the transaction	LSE				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Anders Hedlund
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial Notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	IG Design Group plc				
b)	LEI	213800J8I5XDZ3JU8496				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
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c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>84.0p</td> <td>21,205</td> </tr> </tbody> </table>	Price(s)	Volume(s)	84.0p	21,205
Price(s)	Volume(s)					
84.0p	21,205					
d)	Aggregated information - Aggregated volume - Price	N/A – single transaction				
e)	Date of the transaction	29 June 2022				

f)	Place of the transaction	LSE

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Giles Willits
2	Reason for the notification	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	IG Design Group plc
b)	LEI	213800J8I5XDZ3JU8496
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.5 pence each ISIN: GB0004526900

b)	Nature of the transaction	Exercise of options over Ordinary Shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>81.0p</td> <td>53,179 from 17-20 scheme</td> </tr> <tr> <td>81.0p</td> <td>66,447 from 18-21 scheme</td> </tr> </tbody> </table>	Price(s)	Volume(s)	81.0p	53,179 from 17-20 scheme	81.0p	66,447 from 18-21 scheme
Price(s)	Volume(s)							
81.0p	53,179 from 17-20 scheme							
81.0p	66,447 from 18-21 scheme							
d)	Aggregated information - Aggregated volume - Price	119,626 81.0p						
e)	Date of the transaction	29 June 2022						
f)	Place of the transaction	LSE						