

4th January 2021

IG Design Group plc

("Design Group", the "Company" or the "Group")

Non Executive Director Appointment

IG Design Group plc, one of the world's leading designers, innovators and manufacturers of celebrations, craft, gifting, stationery and creative play products, is pleased to announce the appointment of Greg Hodder to the Board as Independent Non-Executive Director, with immediate effect.

Greg has extensive experience in the consumer sector across global markets, both in retail and FMCG, and particularly in North America. He has driven exceptional growth in a number of businesses through product innovation, channel development and expansion into new markets. Alongside this, Greg has a track record of successful M&A and subsequent integration.

Currently, Greg is a Non-Executive Director for Hotel Chocolat plc. Previously Greg has held roles that include Chairman and Non-Executive Director of Naked Wines and CEO of Charles Tyrwhitt.

John Charlton, Chairman, commented:

"We are very pleased to welcome Greg to the Group. His skillset directly complements many facets of our business, including his experience in driving growth organically and through M&A, as well as leading first-class operations across the globe.

We look forward to Greg's valuable contribution as the Group continues to grow, executing on its strategic priorities and, importantly at this time, helping people celebrate life's special occasions."

The following details in relation to the appointment of Brian Gregory (Greg) Hodder (aged 68) are disclosed in accordance with Schedule 2(g) of the AIM Rules:

Current directorships	Past directorships held within last 5 years
Hotel Chocolat plc	Naked Wines plc (previously Majestic Wine plc) Charles Tyrwhitt LLP

There is no further information to be disclosed in relation to Greg Hodder's appointment pursuant to AIM Rule 17 or paragraph (g) of Schedule Two of the AIM Rules for Companies.

For further information, please contact:

IG Design Group plc

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About IG Design Group plc

IG Design Group plc, the largest consumer gift packaging business in the world, is a designer, innovator and manufacturer of products that help people celebrate life's special occasions. Design Group works with more than 11,000 customers in over 80 countries throughout the UK, Europe, Australia and the USA.

Its products are found in over 210,000 retail outlets, including several of the world's biggest retailers, for example Walmart, Target, Amazon, Costco, Lidl and Aldi. Its brand, Tom Smith, also holds the Royal Warrant for the supply of Christmas crackers and Christmas wrapping paper to the Royal family. Design Group is a diverse business operating across multiple regions, categories, seasons and brands.

Its five major product categories are: Celebrations, Craft, Stationery and Creative Play, Gifting, and Not-for-resale consumables. It offers customers a full end-to-end service from design through to distribution, offering both branded and bespoke products from the value-focused through to the higher-margin ends of the market.

The Company was admitted to the Alternative Investment Market of the London Stock Exchange in 1995 under the name 'International Greetings plc' and rebranded to IG Design Group plc in 2016. For further information please visit www.thedesigngroup.com.