

19 August 2020

IG Design Group plc

('Design Group' or the 'Company')

Director / PDMR Shareholding

IG Design Group plc was notified on 19 August 2020 that Paul Fineman, Chief Executive Officer of the Company, sold 2,369,334 ordinary shares of 5 pence each in the capital of the Company ("Ordinary Shares") on 19 August 2020 at a price of 460 pence per Ordinary Share. The sale was for financial planning purposes.

Following the transaction Mr Fineman retains 641,808 Ordinary Shares which can be vested under various Company LTIP schemes and has no beneficial shareholding in the Ordinary Shares of the Company.

For further information, please contact:

IG Design Group plc

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NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name:	Paul Fineman
2	Reason for the notification	
a)	Position/Status:	Chief Executive Officer
b)	Initial Notification/Amendment:	Initial Notification
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor	
a)	Name:	IG Design Group plc
b)	LEI:	213800J815XDZ3JU8496
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.	

a)	Description of the financial instrument: Identification code:	Ordinary Shares of 5 pence each ISIN: GB0004526900	
b)	Nature of the transaction:	Sale of Ordinary Shares	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		460 pence	2,369,334
d)	Aggregated volume: Price:	n/a single transaction	
e)	Date of the Transaction:	19 August 2020	
f)	Place of the Transaction:	London Stock Exchange (XLON); AIM	