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21 January 2020

IG Design Group PLC

("Design Group", the "Company" or the "Group")

Availability of Circular in relation to the Accelerated Bookbuild

IG Design Group plc, one of the world's leading designers, innovators and manufacturers of celebrations, gifting, stationery and creative play products, today announces that, further to the announcement made on 20 January 2020 and earlier today on 21 January 2020 regarding the proposed Bookbuild, the Company has today made a copy of the Circular, including the Notice of General Meeting, available to shareholders.

The Circular will shortly be available on the Company's website at: <https://www.thedesigngroup.com/investors/reports-presentations/>.

The terms used but not defined in this Announcement have the meaning given to them in the announcement published by the Company on 20 January 2020 regarding the proposed Bookbuild, unless otherwise stated.

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About IG Design Group plc:

IG Design Group plc, the largest consumer gift packaging business in the world, is a designer, innovator and manufacturer of products that help people celebrate life's special occasions. Design Group works with more than 11,000 customers in over 80 countries throughout the UK, Europe, Australia and the USA. Its products are found in over 210,000 retail outlets, including several of the world's biggest retailers, for example Walmart, Tesco, Amazon, Carrefour and Aldi. Its brand, Tom Smith, also holds the Royal Warrant for the supply of Christmas crackers and Christmas wrapping paper to the Royal family.

Design Group is a diverse business operating across multiple regions, categories, seasons and brands. Its four major product categories are: Celebrations, Stationery and Creative Play, Gifting, and 'Not-for-resale' consumables. It offers customers a full end-to-end service from design through to distribution, offering both branded and bespoke products from the value-focused through to the higher-margin ends of the market. The acquisition of Impact Innovations Inc. has significantly increased the scale of the Group and added to the Celebrations category with seasonal home décor product range providing a further opportunity for growth.

The Company was admitted to the Alternative Investment Market of the London Stock Exchange in 1995 under the name 'International Greetings plc' and rebranded to IG Design Group plc in 2016. For further information please visit www.thedesigngroup.com.