

21 February 2019

IG Design Group Plc

(**"Design Group"** or the **"Group"**)

Director/PDMR Shareholding

IG Design Group plc announces that on 21 February 2019, Elaine Bond, a Non-Executive Director of the Group, purchased 3,485 ordinary shares of 5 pence each ("**Ordinary Shares**") at a price of 573.85 pence per Ordinary Share.

Following the above transaction, Elaine Bond's shareholding now totals 19,301 Ordinary Shares, which represents 0.02 per cent. of the total issued share capital of the Group.

For further information, please contact:

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name:	Elaine Bond
2	Reason for the notification	
a)	Position/Status:	Non-Executive Director
b)	Initial Notification/Amendment:	Initial Notification

3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	IG Design Group plc	
b)	LEI:	213800J815XDZ3JU8496	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument: Identification code:	Ordinary Shares of 5 pence each ISIN: GB0004526900	
b)	Nature of the transaction:	Purchase of Ordinary Shares	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		573.85 pence	3,485
d)	Aggregated volume: Price:	n/a single transaction	
e)	Date of the Transaction:	21 February 2019	
f)	Place of the Transaction:	London Stock Exchange (XLON); AIM	