

19 September 2018

IG Design Group plc
("Design Group", the "Company" or the "Group")

Completion of Second Tranche Placing
Director/PDMR Shareholding

IG Design Group plc, a leading designer, innovator and manufacturer of celebration, gifting, stationery and creative play products, is pleased to confirm that, following admission of the Second Tranche Placing Shares at 8.00 a.m. today, the Second Tranche Placing has now completed.

Further to the significantly oversubscribed Placing as announced on 28 August 2018, the Company also notifies that AC Artistic Limited, a trust in which Anders Hedlund, a Non-Executive Director of the Company, holds a beneficial interest, has agreed to sell a total of 500,000 ordinary shares of 5 pence each in the capital of the Company ("**Ordinary Shares**") at the Placing Price of 510 pence per share.

Following the above transaction, the Hedlund family holds an interest in 23,068,994 Ordinary Shares, representing approximately 29.6% per cent. of the Company's issued share capital. Capitalised terms used, but not defined in this announcement shall have the same meaning as set out in the announcement dated 28 August 2018 with RNS number 9474Y.

For further information, please contact:

IG Design Group plc

Paul Fineman, Chief Executive
Giles Willits, Chief Financial Officer

Tel: 01525 887310

Cenkos Securities plc

Stephen Keys
Harry Hargreaves

Tel: 020 7397 8900

Alma PR

Rebecca Sanders-Hewett
Susie Hudson
Sam Modlin

Tel: 0208 004 4217
designgroup@almapr.co.uk

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	AC Artistic Limited
2	Reason for the notification	
a)	Position/status	Person closely associated with Anders Hedlund, Founder and Deputy Chairman
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	IG Design Group plc				
b)	LEI	213800J8I5XDZ3JU8496				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each ISIN: GB0004526900				
b)	Nature of the transaction	Sale of ordinary shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>510 pence</td> <td>500,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	510 pence	500,000
Price(s)	Volume(s)					
510 pence	500,000					
d)	Aggregated information - Aggregated volume - Price	500,000 £2,550,000.00				
e)	Date of the transaction	19 September 2018				
f)	Place of the transaction	AIMX				