

## **International Greetings plc (the “Company”)**

### **Director Shareholdings**

The Company has today been informed that on 4<sup>th</sup> September 2013 The C M Fineman Accumulative & Maintenance Trust of which Paul Fineman is a trustee, transferred, for nil consideration, 288,246 ordinary shares of 5 pence each in the Company (“**Ordinary Shares**”) into direct ownership of the beneficiaries, Paul Fineman’s sons. The Company has also been notified that a further 562,854 Ordinary Shares previously considered to be part of Mr Fineman’s non-beneficial interest no longer form part of his holding.

Following the above Mr Fineman’s non-beneficial interest has reduced by 851,100 Ordinary Shares. Mr Fineman’s beneficial interest remains unchanged. Overall, Mr Fineman is now beneficially and non-beneficially interested in 4,413,857 Ordinary Shares, representing 7.65 per cent. of the current issued share capital of the Company.

5th September 2013

For further information, please contact:

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