

12 April 2012

International Greetings PLC (“the Company”)

Director's Dealings

The Company received notification on 11 April 2012 that on the 10 April 2012 Elaine Bond, a non-executive director of the Company, purchased 10,000 ordinary shares of 5 pence each in the Company (“Ordinary Shares”). Of the Ordinary Shares purchased, 5,000 were acquired at a price of 51.5 pence per Ordinary Share and 5,000 were acquired at a purchase price of 53.0p per Ordinary Share.

Following this transaction, Miss Bond has a beneficial interest in 10,000 Ordinary Shares, representing approximately 0.1% of the Company's issued Ordinary Share capital.

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For further information, please contact:

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