

**29 September 2009**

**International Greetings PLC ('the Company')**

**Director's Dealings**

The Company received notification on 25 September 2009 that Christopher Howell, a Director of the Company, purchased 15,000 Ordinary Shares in the Company at a purchase price of 45 pence per share on 23 September 2009.

Following this transaction, Mr Howell has a beneficial interest in 105,000 Ordinary Shares, representing approximately 0.2% of the Company's issued share capital.

**For further information, please contact:**

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